

Sahm QR iPrint

Make your glass a central element to your marketing and communication mix and take advantage of the possibilities offered by interactive beverage marketing.

QR code can be generated quickly and easily using the corresponding software. It is a graphic representation of a "text line" linking to online content: Home-pages, Internet shops, news, event information, film sequences, etc. Updates with new topics and content on the target site, defined once, can be made on a daily basis.

With Sahm QR iPrint your glass will become a brand ambassador and facilitates permanent communication with your customers.

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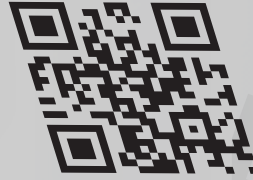


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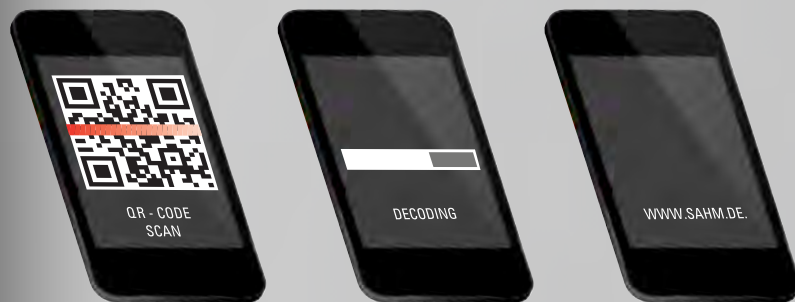
— interactive beverage marketing via an additional print on your brand glasses!

And how it works!

The QR code is produced for you online using a QR code generator, such as Kaywa. The URL address is “translated” into a graphical image.



A smartphone with a corresponding app (often already on the device, or downloadable in just a few minutes free of charge) can be used to scan the QR code ...



The application possibilities for linking to homepages / company representation are nearly unlimited.



- Linking to homepages
- Company representation
- Information on the production process of beverages
- Link to online shops
- News area— Information on new products
- Information / live streams for events
- Promotions